



## What we offer our members.

The Ohio River Way Coalition is broad and diverse. Along the 274-miles of river between Portsmouth, Ohio, to Westpoint, Kentucky, we unite communities, state and federal agencies, tourism bureaus, nonprofit organizations, recreation advocates, and businesses. We collaboratively work to promote outdoor recreation through sustained marketing, planning, and programming that helps generate economic development, attract visitors, and improve quality of life.

### We'll help you receive **funding** by:

1. Sharing public and private funding opportunities with you,
2. Offering you letters of support from the Ohio River Way and our members for your funding applications,
3. Helping link your outdoor projects – such as trails and parks – to regional projects, and
4. Including you in any relevant regional grant applications for outdoor recreation planning, facilities, and programming.

In short, being part of a regional coalition with shared goals makes for stronger funding applications.

### We'll help **market** you by:

1. Featuring you and your community's recreational, historic, and cultural assets in the Ohio River Way's Digital Guide,
2. Promoting your events online,
3. Highlighting your community's strengths and attractions with a devoted page on our website,
4. Sharing opportunities for regional and national writers, filmmakers, and online influencers to create content about your community, and

Through coalition and committee meetings, we offer an unparalleled forum to **network** with your peers to:

1. Share best practices for project development, event marketing, and community engagement,

2. Collaborate on recreation events that connect communities,
3. Jointly market festivals and events,
4. Share and hear success stories,
5. Enjoy the camaraderie of fellow tourism professionals, park managers, Main Street directors, recreation-event planners, economic-development directors, and others who work to promote outdoor recreation and conservation.

Together, our coalition provides a unified regional voice to promote the Ohio River as a nationally recognized destination for adventure and tourism.

## Plus...

1. Authorization to use the Ohio River Way logo on your website,
2. Inclusion of your logo on our website,
3. Technical assistance for your river-access and trail projects,
4. Ohio River Way signs for boat ramps in your community,
5. Consideration for a Rivertown Review of your community in partnership with the National Park Service,
6. Inclusion in our application to the National Park Service to designate the Ohio River as a National Recreation Trail.

## We hope to have you as a member!

To join now, go to [ohioriverway.org/become-a-member](http://ohioriverway.org/become-a-member). Our membership rates are tailored to what type of organization you are and your size. If you have any questions, please reach out to [info@ohioriverway.org](mailto:info@ohioriverway.org).

