



11th Annual Ohio River Way Paddlefest Goody Bag Program (Due Friday May 4th)

The Ohio River Way Paddlefest “Goody Bag” program is a great way to market your business/ organization to 7,000 potential customers. For just pennies of your marketing budget you can place a brochure, flyer or promotional item in the “Goody Bag” and know that you are hitting your targeted audience.

Each year, Paddlefest volunteers fill thousands of tote bags with flyers, brochures, pens & pencils, coupons, calendars, business cards, novelty items, etc. to be given out at Paddlefest. Bags are handed out during Paddlefest Weekend to all Kids Outdoor Adventure Expo attendees, paddlers, exhibitors, and over 400 Paddlefest volunteers. This year we are offering three options: 1) Adult bag only; 2) Kids Expo bag only; & 3) Adults & Kids bags.

- Adult Bag only (2,500) - \$125**
- Kids Bag only (4,500) - \$150**
- Adult and Kids Bags (7,000 total pieces) - \$200**

All items for goodie bags need to be picked-up or delivered by **Friday, May 4, 2012**. In the line below, please write a brief description of the item you would like to include in the goody bag. For specific questions about items, please call 513-520-9942, or send us an email at info@ohioriverway.org.

ITEM DESCRIPTION

CONTACT INFORMATION

Company Name _____
Contact _____
Address: _____ City _____ ST _____ Zip _____
Phone () _____ Contact E-mail _____
Website URL _____

PAYMENT INFORMATION

Check Credit Card Visa MasterCard American Express

Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

Make checks payable to:

The Ohio River Way, Inc., P.O. Box 11624, Cincinnati, Ohio 45211

Please return this form along with and your “Goody Bag” promotional materials (**the number of pieces you are paying for**) to the address listed below or call for pick up 513-520-9942.

Send materials to the following address or call for pick up:

The Ohio River Way, Inc., 28699 Dunevant Drive, West Harrison, Indiana 47060